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PRICE LIST 1923-24 JOHN F. CROOM & BRO. MAGNOLIA · NORTH CAROLINA

Established 1874



TO OUR PATRONS

- NON-WARRANTY. We wish it to be distinctly understood that, while we take every precaution to have all plants and bulbs true to name, we give no warranty, express or implied, as to description, quality, productiveness, or any other matter, of any of the plants or bulbs we send out, and we will not in any way be responsible for the crop. Every order we receive will be executed on these conditions only, and they must be accepted by the customer when ordering.
- FORWARDING. We do not guarantee safe delivery of any plants or bulbs we send out. The reasons for non-delivery and delivery in bad condition are entirely beyond our control, such as wrecks, bad and careless handling, unfavorable weather conditions, etc. After we deliver to transportation company then and there our responsibility ceases. All claims for losses, delays and damage should be made to transportation company as such claims are due to their carelessness, not ours.
- PACKING. No charge is made for packing or containers or for delivery to depot. We pack Tuberoses and Caladiums in barrels lined with paper. We use dry shavings as a filler. We use wood heads in barrels. Cannas are also packed in barrels except when special instructions are given for cases. When cases are used we pack 250 to the case. We take great care in packing to protect from frost and mark each package, "Bulbs, Perishable, Protect from Extreme Heat or Cold."
- CONDITIONS. We aim to execute all orders as instructed, but during the rush season in February and March delays are sometimes unavoidable, due to the fact that seventy-five per cent. of our stock moves in these two months. We nearly always have trouble in getting refrigerator cars. Delays, however, can be partly overcome by our patrons being willing for us to ship as early as possible in the spring and when we have package cars going to or close to destination. All orders received are subject to crop failures, strikes, fires and all other causes over which we have no control.
- LOCATION. We are situated in Southeastern part of North Carolina, on well drained Norfolk loam soil. On the Atlantic Coast Line Railroad forty-eight miles north of Wilmington and one hundred and ninety-seven miles south of Richmond, Va. Visitors are always welcome.
- TERMS. All goods sold "Free on Board", Magnolia, N. C. We decline to send goods "Collect on Delivery". To those with an established credit standing, we allow 2 per cent. for cash in ten days or sixty days net. Those who have no credit standing will please send cash or satisfactory references with order.

VENUS. 4 ft. A gay rosy-**CANNAS** with a well-defined pink. PINK SHADES WITH GREEN border of creamy yellow. \$15.00 per 1,000. **FOLIAGE** CITY OF PORTLAND. $3\frac{1}{2}$ YELLOW SHADES WITH ft. The flowers are of the GREEN FOLIAGE largest size, borne on heavy trusses. The color is a glowing shade of pink. AUSTRIA. 4½ ft. The foliage is substantial and strong. canary yellow with crimson of rich green color and free from spots in the center of the two defects. \$35.00 per 1,000. inside petals. \$15.00 per 1,000. BUTTERCUP. 3 ft. The best dwarf yellow. Flowers of pure HUNGARIA. 31/2 ft. Large flowers borne on trusses of buttercup yellow. \$15.00 per 1,000. enormous size, color a pure La France pink with satiny sheen. The FLORENCE VAUGHAN. 4 ft. most popular pink. \$30.00 per Flowers of golden yellow, 1.000. thickly dotted crimson. \$15.00 per 1.000. MORNING GLOW. 31/2 ft. A **GLADIATOR.** $4\frac{1}{2}$ ft. A color contrast of more than leader for years. Color is a usual picturesqueness; foliage an bright yellow spotted with crimson. olive green, striped and veined with No other cannas in this color can bronze. Flowers exquisite, soft shell surpass this sturdy robust grower. pink with orange red center. \$40.00 \$15.00 per 1,000. per 1,000. GOLDEN GATE. 4 ft. The flowers open almost pure gold MRS. ALFRED F. CONARD. but soon become richly rayed with 4 ft. The grandest salmonorange-crimson and apricot centerpink Canna in existence. Magnificent ing to the throat. \$15.00 per heads of perfectly formed flowers of 1,000. great size and wonderful substance. INDIANA. 6 ft. Orchid-\$40.00 per 1,000. flowered variety, with rich golden orange flowers often seven ROSEA GIGANTEA. 31/2 ft. inches across. \$15.00 per 1,000. Rich soft rose pink flowers of gigantic size; a prolific bloomer. The JANE ADDAMS. 4 ft. free flowering variety of large broad petals and the massive

Those varieties having an X in square are sold out.

per 1,000.

heads of bloom invariably create a

sensation. \$35.00 per 1,000.

bright butter-cup yellow.

KARL MERCK. 4 ft. Flower a pure yellow with tinge of orange and flecked with pink dashes becoming red in throat.	GLADIOFLORA. 3 ft. Crimson changing to carmen-rose and edged with gold. \$15.00 per 1,000.
Fine large flowers and large truss. Strong grower. \$15.00 per 1,000. KATE F. DEEMER. 4 ft. Flowers open oriole-yellow,	ITALIA. 5 ft. Orchid-flowering variety. Color scarlet, broadly edged golden-yellow. \$15.00 per 1,000.
base and white edges. \$15.00 per 1,000.	MADAM CROZY. 3½ ft. Flowers brilliant vermilionscarlet, with narrow edge of bright golden yellow. \$15.00 per 1,000.
ORANGE BEDDER. 4 ft. Color bright orange with enough scarlet suffusion to intensify the dazzling mass of color. \$15.00 per 1,000.	NIAGARA. 3 ft. Flowers deep crimson with wide irregular border of golden yellow. \$15.00 per 1,000.
PRINCETON. 4 ft. An intense yellow with red throat. Resists bleaching better than other yellow Cannas. \$25.00 per 1,000.	PANAMA. 3 ft. Color rich orange-red with a border of golden yellow. Flowers of large size with enormous wide petals. \$15.00 per 1,000.
RICHARD WALLACE. 4 ft. Canary-yellow flowers. Very floriferous. One of the best yellows. \$15.00 per 1,000.	ft. Flowers rich pomegranatered, bordered with bright golden yellow. \$15.00 per 1,000.
YELLOW KING HUMBERT. 4 ft. Like King Humbert in habit of growth and flowering, and produces golden yellow flowers, blotched red. \$25.00 per 1,000.	SOUV. de ANTOINE CROZY. 3 ft. Beautiful red enlivened with a broad border of golden yellow. \$15.00 per 1,000.
VARIEGATED FLOWERS WITH GREEN FOLIAGE	CREAM AND WHITE SHADES WITH GREEN FOLIAGE
ALLEMANIA. 5 ft. Orchid-flowering bright scarlet, with broad and irregular yellow border, beautifully mottled and variegated. \$15.00 per 1.000.	EUREKA. 4 ft. The best white Canna for all purposes. The large substantial flowers are very freely produced on strong vigorous plants. \$25.00 per 1.000.

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MAROS. 4 ft. Full trusses of large flowers with full rounded petals. Color nearly pure white. \$25.00 per 1,000. MT. BLANC IMPROVED. 3½ ft. Large flowers of good substance, almost pure white. \$15.00 per 1,000.	KING HUMBERT. 4 ft. This is the grandest Canna ever offered. The large heart-shaped leaves are purple-madder brown over bronze. The plants are crowned with immense heads of orchid-like, velvety orange-scarlet, rose tinted and margined at the base; a combination of leaf and blossom incomparably beautiful. \$25.00 per 1,000.
BRONZE FOLIAGE	
V.ARIETIES	NOKOMIS. (1918) 5 ft.
DDANDWINE 21/	Large vivid crimson flowers with a rich, silky sheen on the large
BRANDYWINE. 3½ ft. Flowers of intense wine-red,	petals. \$25.00 per 1,000.
dappled deep crimson; petals some-	
times edged with gold. Dark bronze foliage. \$15.00 per 1,000.	SHENANDOAH. 4 ft. Flowers salmon-pink borne in large
Tollage. \$13.00 per 1,000.	clusters, foliage rich ruby-red.
DAVID HARUM. 3½ ft.	\$15.00 per 1,000.
Flowers intense vermilion-scar-	
let; very prolific. \$15.00 per 1,000.	WABASH. 4 ft. The bronze leaved Rosea Gigantea. Flow-
	ers are rose to carmine-pink and
DR. E. ACKERKNECHT. 4	very large. An unusual Canna. \$35.00 per 1,000.
ft. Flowers in a loose truss with	
broad petals and large size. Color a rich cerise pink with fleckings of	WYOMING. 5 ft. True orchid-flowered variety, with mag-
deeper carmine. \$25.00 per 1,000.	nificent orange-colored flowers; foli-
	age purple. \$15.00 per 1,000.
EGANDALE. 4 ft. Flowers a currant-red of a peculiar and	RED SHADES WITH GREEN
pleasing shade. An early and con-	FOLIAGE
stant bloomer. \$15.00 per 1,000.	ALPHONSE BOUVIER. 4½
	ft. Clear crimson flowers, pro-
FAKE YELLOW KING HUM- BERT. 4 ft. Like Yellow	duced in large clusters. \$15.00 per 1,000.
King Humbert in habit of growth	
and flowering. The foliage is	BEAUTE POITEVINE. 4 ft. Crimson flowers of good sub-
bronze like King Humbert. \$25.00 per 1.000.	stance. \$15.00 per 1,000.

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CRIMSON BEDDER. 3½ ft. Intense crimson of good quality. An excellent bedder. \$15.00 per 1,000. CHAS. HENDERSON. 4 ft. Brilliant crimson-scarlet with flame yellow throat. \$15.00 per 1,000.	MARVEL. 2½ ft. A light velvety red with a delicate edging of bright orange. Flowers in good sized heads held well above the green foliage. \$15.00 per 1,000. METEOR. 4½ ft. Deep daz zling crimson flowers, produced in mammoth clusters. Considered	
DUKE OF MARLBOROUGH. 4 ft. Deep crimson-maroon.	by many to be the best crimson \$25.00 per 1,000.	
EXPRESS. 2½ ft. Bright scarlet-crimson. A good dwarf red Canna. \$15.00 per 1,000.	oLYMPIC. 5 ft. Rich Oriental red shading lighter toward the center and dappled carmine. The individual trusses and florets are very large. A very free bloomer \$25.00 per 1,000.	
FIERY CROSS. 4 ft. Color vivid scarlet shading to crimson. So firm are the glistening petals that they do not wilt in the brightest	PENNSYLVANIA. 6 ft. Large orchid-flowered scarlet, overlaid with orange. \$15.00 per 1,000	
sun. The foliage is beautiful lustrous blue-green. It is entirely free from blight and disease. \$25.00 per 1,000.	THE PRESIDENT. 4 ft. This Canna is superior to any other red variety in the quality and also the quantity of bloom. Color rich	
FIRE BIRD. $3\frac{1}{2}$ ft. A pure glistening scarlet, with big broad petals of fine substance. \$25.00 per 1,000.	glowing scarlet and the immense firm flowers are produced on strong erect stalks well above the large rich green foliage. The foliage is entirely free from disease. \$25.00 per 1,000.	
LAFAYETTE. 5 ft. Flowers almost scarlet, intensely vivid and striking. A taller growing, more compact counterpart of that marvelous red bedder Meteor. \$25.00 per 1,000.	UNCLE SAM, 6 ft. Clear deep orange flowers, borne in large clusters, handsome, luxuriant rich green foliage. The color does not fade. \$15.00 per 1,000.	
LOUSIANA. 6 ft. An orchid-flowering variety of vivid scarlet. The long silky flowers are borne well above the foliage. \$15.00 per 1,000.	ft. Without a doubt the largest flowered Canna yet produced. Flowers of vivid scarlet, sometimes measuring eight inches across. \$25.00 per \$1,000.	

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Tuberoses



D	WARF EXCELSIOR PEARL. 24 inches. Early bloomer bearing pure white flowers, very double and sweetly scented.	Per 1,000
	Size No. 2, 3 to 4 inches in circumference\$	7.50
	Size No. 1, 4 to 6 inches in circumference	15.00
	Mammoth Bulbs 6 in. and up in circumference	30.00
V	ARIEGATED. 30 inches. This is an early single	
	white, with the green leaves finely edged and	
	striped with gold.	
	Size No. 2, 2 to $3\frac{1}{2}$ inches in circumference	7.50
	Size No. 1, $3\frac{1}{2}$ to $6\frac{1}{2}$ inches in circumference	15.00
LBINO. 30 inches.	Very early bloomer; dwarf habit; flowers waxy	
white and single; ve	ery fragrant.	
Size No. 2, 2 to 3	1/2 inches in circumference.	7.50
Size No. 1, $3\frac{1}{2}$ to	6½ inches in circumference	15.00

Caladium Esculentum



Per 1,000 Small size 5 to 7 inches in circumference.. \$ 10.00 Medium size 7 to 9 inches in circumference 20.00 Large size 9 to 11 inches in circumference 40.00 Extra Large size 11 to 13 inches in circum-Mammoth size 13 to 15 inches in circum-Mammoth size 15 to 17 inches in circum-All prices contained in this list are f. o. b.

cars Magnolia, N. C.

Elephant's Ear

JNO. F. CROOM & BRO. Magnolia, N. C.